



Maurice Sporting Goods Vendor Resource Zone

7/1/2014

Greetings!

It is with great pleasure that Maurice announces the launch of our Vendor Resource Zone. This web-based tool will be a main access point for the management of your business with Maurice, and will serve as the portal for vendor access to your Maurice data.

What are some of the advantages to this system?

This new tool brings many advantages to our vendor customers:

1. Increased Maurice sales reach through our sales teams access to your complete line-up of products!
2. Reduced vendor labor efforts in providing set-up information and item file management!
3. Increased ownership over the item file and item set-up information for greater accuracy!
4. Faster speed to market ability for new items!
5. Easier and more user-friendly interface to your Maurice item listing!

So what changes should I expect?

The first active tool within the Vendor Resource Zone is the Catalog Management Tool. This tool facilitates the vendor entry of item level detail into our database:

1. Gain full access to your current item listing at Maurice through the Catalog Management tool on the Vendor Resource Zone.
2. Add all the items within your catalog through a simple upload process.
3. Upload images and content about your product.
4. Manage your item listing and provide accurate data to reduce customer service issues.
5. This portal will be the method through which all item file maintenance is handled, from new pricing to case pack changes, UPC updates or discontinued items.

The Vendor Resource Zone can be accessed from any web-enabled computer by visiting www.vendorresourcezone.com. Your security is extremely important to us, so you will only be able to gain access with your unique log-in and password. Contact your Maurice Category Manager to gain your unique log-in and password. Note this application does not run versions of Internet Explorer earlier than I9. System requirements for best usage include Google Chrome, Mozilla Firefox or Safari.

We're looking very forward to the utilization of this new tool. Thank you!

Sincerely,

Brad Stevenson, Brian Linn and Dalila Arellano

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